

Seat No.	
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B.B.A. (Part - III) (Semester - VI) Examination, April - 2018
INTERNATIONAL BUSINESS (Paper - II)
Sub. Code : 43964

Day and Date : Thursday, 19 - 04 - 2018

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All Questions are Compulsory.
 - 2) Right side figure indicates full marks.
 - 3) If necessary draw the neat diagrams.

Q1) Explain the Objectives and functioning of SAARC. [14]

OR

State the Volume and Direction of India's International Business.

Q2) Write Short Answers (Any Two) [16]

- a) State the Merits and Demerits of Foreign Direct Investment.
- b) Give a note on Country Risk Analysis of India and Japan.
- c) What are the Objectives of Export Promotion Council?
- d) State the Objectives and Activities of EEC.

Q3) Write Short Notes (Any Two) [10]

- a) Objectives of NAFTA
- b) FEMA
- c) Composition of India's International Business
- d) Country Risk Analysis of South East Asia

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